



BEFORE & AFTER GRID

<p>BEFORE</p>  <p>HAVE:</p> <p>FEEL:</p> <p>AVERAGE DAY:</p> <p>STATUS:</p> <p>GOOD VS. EVIL:</p>	<p>CUSTOMER SEGMENTS</p> <hr/> <p>PRODUCTS/SERVICES</p>	<p>AFTER</p>  <p>HAVE:</p> <p>FEEL:</p> <p>AVERAGE DAY:</p> <p>STATUS:</p> <p>GOOD VS. EVIL:</p>
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